

## 2009 Medical Innovation Summit

Improving the Prognosis: Cancer Cures through Innovation

### Become an Innovation Summit Silver Partner

Commitment: \$12,500 (Tax deductible amount: \$4,240)

#### *Advertising and Promotion:*

Company will be recognized as a Silver Sponsor in the following:

#### **Print Materials**

- Summit brochure

#### **On-line:**

- 2009 Medical Innovation Website, Company name inclusion on sponsor page

#### **Summit Program:**

- Company listing on Silver Sponsor page
- Inclusion on Exhibitor site-map if applicable

#### **Daily Summit Exposure:**

- Company name included on video screens inside amphitheater during all walk-ins, breaks and transitions
- Company name included on all printed Summit signs and banner poles throughout Conference Center

#### *Summit Registrations:*

Two (2) All-access Summit registrations to be used at Sponsor's discretion. Includes all Summit sessions, social events and meals

#### **Exhibit Space:**

- Standard table-top Exhibit Space to include 1-6' table, 2 chairs, linen and skirting, booth sign and waste paper basket
- Two (2) Exhibiting Sponsor Badges (Full access to Summit Sessions, social events and meals)

#### **Additional Benefits/Opportunities:**

- Two (2) complimentary guest tickets to Summit social event
- Purchase additional tickets to Summit social events at discounted rate