

2009 Medical Innovation Summit

Improving the Prognosis: Cancer Cures through Innovation

Become an Innovation Summit Premier Partner

Commitment: \$50,000 and above (Tax deductible amount: \$22,490)

This high-visibility sponsorship includes full Platinum benefits plus Premium Summit Partner recognition. Additional Premier benefits include the following:

Advertising and Promotion:

Company will be recognized as a Premier Partner in the following:

Print Materials:

- Company logo to be included in Summit collateral to include postcard, brochure, etc.
- Recognition as Premier Partner in Summit Press Releases

On-line:

- 2009 Medical Innovation Website, logo inclusion as Premier Partner
- HyperLink to Company website through Summit partner page
- Inclusion in Summit HTML e-mail blasts

Summit Program:

- Full page, 4 color advertisement – to be designed by Company and approved by Summit Coordinator
- Logo and company contact information on Partner page
- High profile exhibit location & inclusion on Exhibitor site-map if applicable

Daily Summit Exposure:

- Logo & Premier Partner recognition included on video screens inside amphitheater during all walk-ins, breaks and transitions
- Logo included on all printed Summit signs and banner poles throughout Conference Center

Summit Registrations:

Ten (10) All-access Summit registrations to be used at Partner's discretion. Includes all Summit sessions, social events and meals.

Exhibit Space:

- High-visibility Premium 16'x8' Exhibit Space to include 2-8' tables, 4 chairs, linen and skirting, booth sign and waste paper basket
- Eight (8) Exhibiting Sponsor Badges (full access to Summit sessions, social events and meals)
- Any additional standard exhibit fees waived (including but not limited to existing electricity, extension cords, easels)

Additional Benefits/Opportunities:

- Invitation for two (2) company representatives to private VIP dinner hosted by Cleveland Clinic CEO & President, Delos Cosgrove, MD
- Twelve (12) guest tickets to Summit Monday evening social event
- Purchase additional tickets to Summit social event at discounted rate
- Twenty (20) guest tickets to the Tuesday evening Summit dinner program
- Summit final registration list (name and company only)
- Company premium item / marketing collateral included in registrant gift bag