

2009 Medical Innovation Summit

Improving the Prognosis: Cancer Cures through Innovation

Become an Innovation Summit Gold Partner

Commitment: \$17,500 (Tax deductible amount: \$7,280)

Advertising and Promotion:

Company will be recognized as a Gold Sponsor in the following:

Print Materials:

- Company to be included in Summit collateral to include postcard, brochure, etc.
- Summit brochure

On-line Exposure:

- 2009 Medical Innovation Website, Company name inclusion on sponsor page

Summit Program:

- Company listing on Gold Sponsor page
- Inclusion on Exhibitor site-map if applicable

Daily Summit Exposure:

- Company name included on video screens inside amphitheater during all walk-ins, breaks and transitions
- Company name included on all printed Summit signs and banner poles throughout Conference Center

Summit Registrations:

Three (3) All-access Summit registrations to be used at Sponsor's discretion. Includes all Summit sessions, social events and meals.

Exhibit Space:

- Premium table-top Exhibit Space to include 1-8' table, 2 chairs, linen and skirting, booth sign and waste paper basket
- Three (3) Exhibiting Sponsor Badges (Full access to Summit Sessions, social events and meals)

Additional Benefits/Opportunities:

- Four (4) complimentary guest tickets to Summit social event
- Purchase additional tickets to Summit social events at discounted rate