

Clinic hires exec for new center

By **CHUCK SODER**

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The Cleveland Clinic has hired Mark Low as managing director of the Global Cardiovascular Innovation Center, a \$250 million effort to develop ways to prevent, diagnose and treat heart disease.

Mr. Low will be charged with developing and implementing strategic planning for the cardiovascular center, establishing the center's technology and product portfolio, and building a national and international presence for the center, which will include a 60,000-square-foot research facility.

Mr. Low previously served as principal at Medical Device Marketing Consulting and vice president of business and market development at Sonus Pharmaceuticals Inc., a public company headquartered in Bothell, Wash. He already has moved to the area from Woodinville, Wash.

"Mark Low has been a leader in venture-backed companies, a senior manager in large companies, has developed technology in a collaborative environment and successfully brought products to market," said Christopher Coburn, executive director of CCF Innovations, the Clinic's commercialization arm. "His experience and expertise is a perfect fit for GCIC."

After completing undergraduate work at Johns Hopkins University, Mr. Low received a master's degree in physiology from the Medical College of Wisconsin and a master's in technical communication from Rensselaer Polytechnic Institute. He then spent the next 18 years working for Hewlett-Packard Group's Medical Products Group in Andover, Mass., holding several senior positions including marketing communications manager, product manager and marketing program manager.

In addition, Mr. Low served as vice president of marketing for TomTec Imaging Systems Inc., Image Guided Technologies Inc. and EKOS Corp. He worked at Sonus Pharmaceuticals from 2000 to 2005.

The cardiovascular center is a partnership among the Cleveland Clinic, Case Western Reserve University Ohio State University, The University of Cincinnati, The University of Toledo, 16 companies and the Fairfax Renaissance Development Corp., a community development corporation.

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