Empowering women to take charge of their heart health

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Goal of Presentation

- Introduce WomenHeart as a national resource for education, support, advocacy and connection for women with heart disease.
- Highlight a successful model of a patient-centered organization partnering with hospitals to advance women’s heart health and benefit communities.
- Encourage consideration of engaging volunteer patients in community benefit strategies and include as members of the patient care team.
The story of WomenHeart: The National Coalition for Women with Heart Disease

- 1999
  - Discrepancies in care
  - Misdiagnosis
  - Feelings of fear, isolation
  - Very little information/support
- 501c3
- $5 Million Dollar budget
Who we are

❤️ The nation’s only patient-centered organization serving the 42 million American women living with or at risk of heart disease
What we do

- **Educate** women on the importance of taking charge of their heart health
- **Support** women living with heart disease and connect them with one another
- **Advocate** for research funding and policies that meet the needs of women with heart disease
Why we’re different

❤️ We’re real women – the “boots on the ground” in the fight against heart disease