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 The Scott Hamilton CARES Initiative

The Scott Hamilton CARES Initiative
Cleveland Clinic Taussig Cancer Center
9500 Euclid Avenue/R36
Cleveland, Ohio 44195

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Please contact us at 800.440.4140, ext. 40611 or 216.444.0611. A member of the Scott Hamilton CARES Initiative staff will be happy to assist you with the process and answer any questions you may have about the program.



www.scottcares.org

Summer 2007

CARES

CANCER ALLIANCE FOR RESEARCH, EDUCATION AND SURVIVORSHIP

Unexpected Angels

On the surface, Doris Nelson and Lenny Weiss appear to be more different than they are

alike. She's a 77-year-old mother of eight, grandmother of many who needs continuous oxygen. He's a 67-year-old businessman, married 16 years, a former wrestler.



Beneath the surface, though, these two have a lot in common. They share cancer survivorship – Mrs. Nelson from lung cancer 2 ½ years ago and Mr. Weiss from throat cancer and non-Hodgkin's lymphoma 20 years ago – upbeat attitudes and a compassion for other people with cancer. These similarities have led them to having still another thing in common – they are both involved in The Scott Hamilton CARES Initiative 4th Angel Mentoring Program.

The 4th Angel Mentoring Program matches cancer survivors as mentors with current cancer patients. Angels provide support, non-clinical information and, sometimes, as Mrs. Nelson explains, a shoulder to cry on.

"When I would go for radiation, I would see people sitting there looking so lost

Letter from Scott

Dear CARES Friends & Supporters,

I hope that you were able to attend the seventh annual "An Evening with Scott Hamilton and Friends" Ice Show and Gala at Quicken Loans Arena in Cleveland on November 4. What an evening! We had fabulous skating performances, fantastic music by the great band Three Dog Night and a wonderful audience for the Ice Show, topped off by an elegant Gala dinner at the Renaissance Hotel. The most exciting part of the event to me is the fact that we raised almost \$600,000 for CARES. Read all about the event in this issue.

This has been a busy year for CARES as our patient education and support programs such as the 4th Angel Mentoring Program and Chemocare.com continue to grow and succeed. Importantly, CARES is also expanding its commitment to research through significant grants to Taussig Cancer Center and Lerner Research Institute scientists. I hope you share my enthusiasm for this

commitment and my belief that we are on the threshold of a new era in cancer care, based on the exciting advances made possible through research.

This issue of the CARES newsletter brings you a new format, simplified and streamlined, but still loaded with news and features about CARES and its doings. With this simpler design, we plan to bring you the newsletter twice a year –summer and winter. We hope that you will appreciate receiving more frequent updates on all the latest with CARES.

Thank you for your continued support of the CARES Initiative. It's your dedication and commitment that make possible everything we do.

Until next time,
Scott

 The Scott Hamilton CARES Initiative

See Unexpected Angels, pg 2

Hablamos Español



Chemocare.com, CARES' popular chemotherapy information website, will soon be available in Spanish.

"We are doing this in response to numerous requests from health care providers and patients all over

the country," says Ruth Fritskey, RN, MSN, who co-manages the site with Josette Snyder, MSN, RN, "There is an enormous, unmet need for Spanish-speaking people to receive chemotherapy information not only in lay language but in their native language."

Translation is in process and plans are to have the Spanish site available this summer. All of the site content will be included, with the exception of the message boards.

A (Web) Site to See

Have you visited scottcares.com lately? The CARES website recently underwent a complete redesign to make it easier to navigate and more interesting graphically. The redesigned site features a fresh, new color scheme, inspiring quotes and plenty of photos.

The CARES website is the place for all the latest information about CARES events, research and philanthropy. Plus, enjoy pictures from past "An Evening with Scott Hamilton and Friends" Ice Show and Gala, interesting stories and useful links.

The CARES web address remains the same: www.scottcares.com. Visit soon and let us know what you think!

Unexpected Angels continued

and hopeless," she says. "I would talk to them, try to encourage them, pray with them." Next thing she knew, a Taussig Cancer Center social worker was recruiting her to take mentoring training to become a volunteer 4th Angel.

Mrs. Nelson delivers support and encouragement by phone, calling her patients regularly. "They all have my number and can call me, too, if they need to talk," she adds. "We talk, we pray, sometimes we cry."

Through all of it, her strength never falters. "I tell people that once they accept that they have cancer, then they have to be determined to fight it and win."

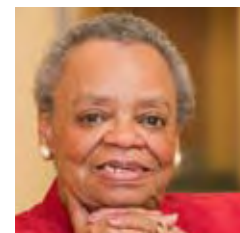
Mr. Weiss also started counseling people informally at first when friends gave out his phone number to other friends newly diagnosed with cancer and suggested they call him for encouragement. When CARES established the 4th Angel Mentoring Program, Mr. Weiss signed up for the formal training and expanded his network.

A straight shooter who tells it like it is, "The first thing I tell people is that cancer is not a walk in the park," Mr. Weiss says. "Then I tell them there are three factors that will get them through: family, faith and a positive attitude."

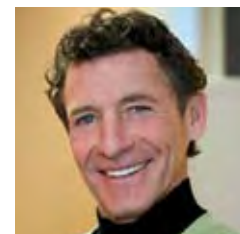
When possible, he meets his patients, toting along photographs of himself during his cancer treatments. "People look at those pictures and they look at me and they realize 'Wow, you can survive.' That's what they need to hear and believe," he says. "It makes a huge difference."

Like all 4th Angel mentors, Mrs. Nelson and Mr. Weiss are not paid for their work, at least not in money. The rewards, they agree, come in a form other than dollars and cents. "I believe that this is why I am here – to help other people," Mr. Weiss says. "I get tremendous satisfaction and strength when people say 'thanks.'"

For more information about volunteering with the 4th Angel Mentoring Program, call 216.445.8734.



Doris Nelson



Lenny Weiss

Making the Future Better: CARES-funded research

Scientific research funded by CARES and conducted at the Cleveland Clinic Lerner Research Institute is helping to improve the outlook for millions of cancer patients today and in the future. By delving into the biology and genetics of cancer – how it starts, how it grows and spreads and how it reacts to different treatments, scientists are advancing the understanding and treatment of this disease.

Meet two of the Cleveland Clinic Lerner Research Institute scientists who have received CARES research grants.

Warren Heston, PhD
Director, Research Program
in Cancer Biology
Department of Cancer Biology

Dr. Heston is investigating new ways to target prostate cancer for more effective treatment. In the laboratory, he and his colleagues have identified Prostate Specific Membrane Antigen (PSMA), a substance that is manufactured at high levels on the surface of prostate cancer cells. High PSMA levels also are found in prostate cancer cells that have spread to the bone.

"We have two goals," Dr. Heston explains. "First, we want to develop a therapeutic agent that will target the PSMA on the tumor cells. Secondly, we hope to be able to combine this



Researcher

Warren Heston, PhD
Director, Research Program in Cancer Biology
Department of Cancer Biology

agent with radionuclides to deliver high-dose radiation to tumors in the bone and eliminate the cancer cells."

Although the research is still in its early stages, "It has the potential for a high return," Dr. Heston says. "The CARES award is very important in helping us move forward."

Alan Zhu, PhD
Department of Cell Biology

Dr. Zhu's research involves studying a biologic pathway known as the Hedgehog signaling pathway and its role in cancer. The Hedgehog pathway is a series of molecular signals that are generated in cells when Smoothed, a membrane protein, is activated. The pathway is involved in normal embryonic development, particularly of the brain, skin and hair.

Genetic mutations in the pathway in adults are related to the development of several types of cancers, especially basal cell carcinoma (a type of skin cancer) and medulloblastoma, a type of childhood brain tumor. Mutations that activate Smoothed have been found in patients with these diseases.

Dr. Zhu is investigating mechanisms for blocking smoothend's activity to prevent activation of the pathway. "The CARES grant is helping us pursue studies to better understand the elements involved in Hedgehog pathway alterations, how they contribute to cancer development and maintenance, and whether targeting this pathway could provide a therapeutic option for treating certain forms of cancer," he says.

Alan Zhu, PhD
Department of Cell Biology



2006 Ice Show and Gala Celebrate Life

“Let’s rock the house!” Scott Hamilton proclaimed, kicking off the seventh annual “An Evening with Scott Hamilton and Friends” Ice Show and Gala to benefit the Cancer Alliance for Research, Education and Survivorship (CARES) Initiative. The skaters, musical guest Three Dog Night and the crowd of nearly 7,000 fans took him at his word, electrifying Cleveland’s Quicken Loans Arena November 4 with sensational skating and hard-rocking music in an event that raised nearly \$600,000 for CARES.

In a departure from previous CARES ice shows when the figure skating has been interspersed with musical performances, Three Dog Night launched into a high-energy concert at the show’s start and never let up.



Kwoko Ina and John Zimmerman

Early in the evening Michael Weiss, three-time U.S. Figure Skating champion, two-time World Bronze medalist and Olympic competitor, brought the crowd to its feet with his edgy program skated to “Can’t Leave Women Alone.” Combining his signature snappy footwork with high-speed spins, above-the-board jumps and an energetic back flip, it was clear that Weiss was enjoying his skate.

The Ice Show had something for everyone. Ice dancers Elizabeth Punsallan and Jerod Swallow flowed across the ice in an elegantly choreographed program to a medley of Three Dog Night love songs. For a change of pace, rising star Kimmie Meissner; former U.S. Silver medalist Caryn Kadavy; Olympic Gold medalist Ilia Kulik; and the irrepresible, eight-time British champion Steven Cousins entertained the audience with rap-style skating to an updated version of “Momma Told Me.”

As the skaters took a break halfway through the show, Scott reminded the audience that the Ice Show and Gala and CARES itself are all about “celebrating life.” He graciously thanked the audience for their support, and acknowledged Cleveland-area philanthropist and CARES Gala organizer Maria Miller as “CARES special angel.” The Ice Show audience was treated to the premiere of the new CARES video, which tells the story of CARES’ founding and mission, spotlights the 4th Angel Program and highlights the important cancer research that CARES funds.

During the show’s second half, the enthusiastic crowd sang, danced and clapped along as former Olympic Bronze medalist “Jumpin’ Joe” Sabovcik; elegant Yuka Sato; U.S. Pairs 2002 champions Kyoko Ina and John Zimmerman; Angela Nikodinov, returning to the ice after nearly two years away; and eight-time World Champion Silvia Fontana performed to Three Dog Night’s classic rock. By the time the Ice Show concluded with a finale featuring all the skaters performing to “Celebrity Ball,” the entire audience was on its feet, giving the band, the skaters and Scott a heartfelt ovation.

The special evening continued for more than 800 guests at the black-tie Gala at the Renaissance Hotel Grand Ballroom. Surrounded by an elegant color scheme of lavender, blue and cream, patrons dined, danced and mingled with the skaters.

In their brief remarks, Taussig Cancer Center Chairman Derek Raghavan, MD, PhD, and Cleveland Clinic CEO Toby Cosgrove, MD, acknowledged CARES’ valuable patient programs such as Chemocare.com and the 4th Angel



Mentoring Program. Scott thanked the “recipients of the CARES research grants for their dedication to eradicating cancer, a goal and a purpose that I share.”

Plans for “An Evening with Scott Hamilton Ice Show and Gala” 2007 are already in the works. Save the date – November 3 – and watch for more information in the newsletter, by mail and online at scottcares.com.

Save the Date

Plan now to be part of the excitement! Presenting the 2007 “Evening with Scott Hamilton and Friends Ice Show and Gala”

Saturday, November 3, 2007
Quicken Loans Arena
and the Renaissance Hotel

More details to be announced as they become available
www.scottcares.com



Toby Cosgrove, M.D.
President & CEO,
Cleveland Clinic

Scott Hamilton
Founder, CARES

Derek Raghavan, M.D. Ph.D.
Director, Taussig
Cancer Center

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