

*Scott Hamilton*

THE CLEVELAND CLINIC  
FOUNDATION 

Summer 2003 Volume 1 Issue 2

# CARES for a Cure



Scott Hamilton CARES Initiative

## Scott Hamilton CARES Initiative Staff

**Scott Hamilton**  
Founder

**Ronald M. Bukowski, M.D.**  
Program Co-Director

**Eric A. Klein, M.D.**  
Program Co-Director

**Ryan R. Cross**  
Director of Development

**Sean E. Chamberlin**  
Associate Director of Development

**Ruth Fritskey, M.S.N., R.N.**  
Clinical Nurse Specialist

**Ann DeWerth**  
4th Angel Mentoring Program Coordinator

**Peter Miller**  
Marketing Manager

## Cleveland Clinic Taussig Cancer Center

The Cleveland Clinic Taussig Cancer Center is Ohio's largest cancer center. More than 250 physicians, in a variety of specialties, as well as nurses, therapists and other health care professionals, are involved in the comprehensive, leading-edge treatment of cancer. The majority of services are located on the Clinic's main campus, making patient care convenient and efficient.

The **Scott Hamilton CARES Initiative** is a program of the Cleveland Clinic Taussig Cancer Center. The Cleveland Clinic is a not-for-profit institution that depends on the generosity of individuals, families, corporations and foundations to ensure its continued excellence in patient care, medical research, and education. All contributions to The Cleveland Clinic are tax-deductible.

The Scott Hamilton CARES Initiative (the Cancer Alliance for Research Education and Survivorship), is Scott Hamilton's personal program designed to promote cancer awareness while raising significant funds for cancer research. Founded at the Cleveland Clinic Taussig Cancer Center, the Scott Hamilton CARES Initiative continues its mission of hope and is grateful for the encouragement of its many supporters. To date, the Scott Hamilton CARES Initiative has raised nearly \$10.2 million to support cancer research, education and patient programs.

For more information about the Scott Hamilton CARES Initiative, please call 216/445-2573 or visit online at [www.scottcares.org](http://www.scottcares.org).

**Managing Editor**  
Laura R. Greenwald

**Design**  
Sharon Baden  
Baden Design

**Photography**  
Michael Branigan  
Steve Travarca  
Don Gerda  
Willie McAllister, Jr.

## contents



## Features

- 3 **Chemocare.com Launch**  
Ortho Biotech Products' gift enables the launch of Chemocare.com, an all-encompassing web resource focusing on chemotherapy
- 5 **Donor Spotlight "On the Ice"**  
Highlights from the third annual *An Evening with Scott Hamilton & Friends on Ice 2002* in Cleveland, Ohio
- 9 **CARES News Clips**
  - Patients Get Connected
  - 4th Angel Update
  - In Memoriam · Helen Myers McLoraine
  - Wedding News · Congratulations Scott and Tracie
- 10 **Philanthropy at the Taussig Cancer Center**  
An inspired gift from Cindy and Larry Trotter helps fuel cures

The Cleveland Clinic Foundation realizes that individuals would like to learn more about particular programs, services or developments. However, we also fully respect the privacy of our patients. Therefore, if you do not wish to receive any materials containing such information, please write to The Office of Development /UA20 9500 Euclid Ave. Cleveland, OH 44195.

## A Note from Scott Hamilton



Dear Friends,

We have great news to share! Thanks to support from Ortho Biotech Products, L.P., and the Cleveland Clinic Taussig Cancer Center, we have launched a valuable new Web resource.

Designed to help newly diagnosed cancer patients, **Chemocare.com** offers detailed information about chemotherapy, including specific drug information, managing side effects and self-care tips. Among other things, the site also contains a patient's guide to the cancer experience and tips for eating well and living well during chemotherapy.

The site was up and running only a couple of days before it logged nearly 100,000 page impressions! The feedback (yes, we've already received a huge amount!) has been overwhelmingly positive. We've included some examples in this newsletter's lead story.

In addition, because of your support, we've been able to accomplish many of our goals in a short amount of time: The Scott Hamilton CARES Initiative Web site, **scottcares.org** has been revamped and expanded. Cancer patients and their families can access a variety of cancer resources from the site, and visitors can get the latest information about the CARES Initiative.

We unveiled **Scott CARES Corner**, an Internet-based information kiosk located in the Taussig Cancer Center. Cancer patients have access to four computers where they can locate health information and check their e-mail.

The 4th Angel survivor-to-patient mentoring program is expanding to serve more cancer patients than ever before.

Finally, through the CARES Initiative, we continue to increase public awareness about cancer and support cancer research at the Cleveland Clinic Taussig Cancer Center.

You can see why your support of the Scott Hamilton CARES Initiative is vital. Together, we're helping cancer patients and their families cope with their illness in truly meaningful ways.

On behalf of all the cancer patients and families we touch every single day, thank you!

Thank you for caring,



# Ortho Biotech Products' Gift Enables Chemocare.com Launch

*All-encompassing Web resource focuses on chemotherapy*



Cancer-free for five years now, Scott Hamilton teamed up with the Cleveland Clinic Taussig Cancer Center – the institution where he received cancer treatment – and Ortho Biotech Products, L.P., marketers of PROCIT® (Epoetin alfa), to launch a new Web resource, Chemocare.com. The site is designed to provide cancer patients with reliable information so they can make informed choices about treatment.

“When I was undergoing chemotherapy, there were no resources like Chemocare.com to help patients understand how to deal with chemo and treatment issues. I searched the Web for a one-stop shop where I could find information about my illness, but the information I found was way over my head, and I gave up after only a few minutes of searching,” says Mr. Hamilton.

Presented in patient-friendly language, the site offers volumes of information about chemotherapy, from how the drugs work to preparing for treatment. Extensive details about chemotherapy drugs – 120 in all – include how the drugs are given, symptoms that require medical attention and possible side effects. Anemia, for example, is a common side effect of chemotherapy and often results in terrible fatigue. Visitors to the Web site will discover ways that anemia can be treated. The site also offers valuable self-care tips and answers to frequently asked questions.

In addition to providing solid information, Chemocare.com is designed to help cancer patients deal with the emotional challenges associated with chemotherapy treatment. Patients and families can find words of hope and encouragement on the site, and they can participate in message boards with other patients. “My hope is that this Web site will serve as a source of inspiration and empowerment for cancer patients,” says Mr. Hamilton.

“It was our vision that Chemocare.com would address real patient needs and be a resource that newly diagnosed cancer patients could turn to for support,” says Ruth Fritskey, M.S.N., R.N., the lead developer of the site and program director of the Patient and Public Cancer Education Program at the Taussig Cancer Center. “In designing the site, we worked with cancer survivors to find out what was important and valuable to them in terms of information.”

Medical content for the site is provided and maintained by professionals at the Taussig Cancer Center. The site is made possible by a \$1.5 million grant from Ortho Biotech Products, L.P.

“Scott Hamilton set an example as a model cancer survivor, and now he’s giving back to others by sharing his experience and offering chemotherapy patients a comprehensive resource they can turn to for valuable information and support,” said Ronald Bukowski, M.D., Mr. Hamilton’s oncologist and interim director of the Taussig Cancer Center. “Through this unique vehicle, we hope to empower, inspire and make a difference in the lives of thousands of cancer patients.”

For more information, visit Chemocare.com.

Scott Hamilton CARES Initiative.

## Ortho Biotech Products, L.P.

Ortho Biotech Products, L.P., marketers of PROCIT® (Epoetin alfa), was established in 1990 as the first biotechnology subsidiary of Johnson & Johnson®. Since that time, Ortho Biotech and its worldwide affiliates have earned a global reputation for researching, manufacturing and marketing innovative healthcare products that extend and enhance the quality of patients’ lives. Ortho Biotech, now headquartered in New Jersey, is the established market leader in anemia management across multiple indications and focuses its research and marketing efforts in four clinical areas: oncology, nephrology, immunology and critical care/surgery. In addition, the company markets drugs for treating a rare form of leukemia, life-threatening fungal infections, and organ transplant rejection.

## FEEDBACK

from Chemocare.com visitors

“I just want you to know how impressed I am with this website. It’s straightforward, comprehensive, and presented very well. A+ !”  
– Mary

“20 days ago an oncologist told me that I have [cancer]. . . . I learned a great deal from this web site.”  
– Ron

“Thank you for giving oncology patients a great resource site.”  
– Paula, certified oncology nurse

“My son has rhabdomyosarcoma. This is one of the most helpful resources I have found.”  
– Gary

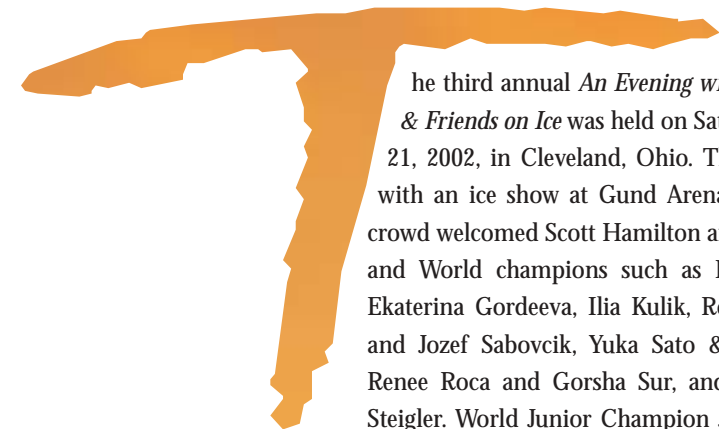
“Once again, Scott, you come through with gold!”  
– Pauleen



Scott Hamilton seated with Ruth Fritskey, M.S.N., R.N., lead developer of Chemocare.com and program director of the Patient and Public Cancer Education Program, and Ronald Bukowski, M.D., Mr. Hamilton’s oncologist at the Taussig Cancer Center.



# AN EVENING WITH SCOTT HAMILTON & FRIENDS ON ICE



The third annual *An Evening with Scott Hamilton & Friends on Ice* was held on Saturday, September 21, 2002, in Cleveland, Ohio. The evening began with an ice show at Gund Arena, where a record crowd welcomed Scott Hamilton and other Olympic and World champions such as Kristi Yamaguchi, Ekaterina Gordeeva, Ilia Kulik, Rosalynn Summers, and Jozef Sabovcik, Yuka Sato & Jason Dungjen, Renee Roca and Gorsha Sur, and Tiffany & John Steigler. World Junior Champion Jennifer Kirk also performed. National recording artist and Broadway performer Gary Morris provided the musical portion of the program.

At the conclusion of the show, after thanking the world-renowned skaters who participated in the program, volunteers and others in attendance, Scott introduced his girlfriend, Tracie Rose Robinson. He

then astonished the audience by declaring, "I really should marry this woman" before asking her "Will you?" Following a brief pause, Scott informed the audience of Tracie's affirmative reply and was met with a roaring applause.

The skating performance and Scott's engagement set a jubilant tone for the Gala benefit, which was again held at The Renaissance Hotel Grand Ballroom and chaired by noted civic leader and philanthropist Maria Miller. Over 800 people enjoyed the fabulous dinner and danced the night away to the live music. Patrons also bid on ice skates signed by the skaters, and Scott Hamilton Olympic teddy bears signed by Scott. In all, the event raised \$400,000 for the research and patient programs of the Taussig Cancer Center, making it our most successful to date.

We would like to thank the following sponsors and patrons. With your help, we raised \$400,000 to benefit the Scott Hamilton CARES Initiative.



## Mark Your Calendar for 2003...

*“An Evening with Scott Hamilton & Friends” ice show and Gala!*



**When:** Saturday, November 22, 2003

**Where:** Gund Arena and Renaissance Hotel, Cleveland, Ohio

Individual and corporate sponsorships are available for this celebrity ice skating event and gala.

For sponsorship information, please contact Sean E. Chamberlin at 216/445-3082 or by e-mail at [chambes1@cc.ccf.org](mailto:chambes1@cc.ccf.org).

Watch your mail for details! In the meantime, if you have any questions, please call the Gala hotline at 216/445-0804.



### Official Sponsors (\$50,000+)

The Forest City Enterprises Charitable Foundation  
The Jack and Lilyan Mandel Foundation  
MBNA America  
The Samuel H. and Maria Miller Foundation  
Ortho Biotech Products, L.P.

### Champion Sponsors (\$20,000+)

Medical Mutual of Ohio  
Mr. and Mrs. Robert J. Tomsich

### Gold Medal Table Sponsors (\$10,000)

Ameritech  
AVI Food Systems, Inc.  
Classic Direct, Inc.  
The Cleveland Clinic Foundation  
Consolidated Graphics Group  
Mr. and Mrs. Gerald H. Gordon  
Scott Hamilton  
*in honor of 4th Angel Mentors*  
IMG  
Independence Excavating, Inc.  
KeyBank  
Mrs. Helen M. McLoraine  
Ohio Savings Bank

The Plain Dealer  
Staples

Mr. and Mrs. Brian Taussig  
Mr. and Mrs. Laurence Trotter  
*in honor of Michael Joyce, M.D., and David Peereboom, M.D.*

### Silver Medal Table Sponsors (\$5,000)

Bacik, Karpinski Associates, Inc.  
Flora Cafaro and Anthony Cafaro, Sr.  
Chiron Therapeutics  
The Cleveland Browns  
Consulting Associates  
Fifth Third Bank  
Gallagher-Pipino, Inc.  
Mr. and Mrs. Carl Glickman  
Novartis Pharmaceuticals Corporation  
Ohio Cancer Research Associates  
OM Group  
Panzica Construction Company/Nacy Panzica  
Pfizer, Inc.  
Pharmacia & Upjohn, Inc.  
Mr. and Mrs. Ralph Schey  
Taussig Cancer Center Experimental Therapeutics Program  
Turner Construction Company

### Bronze Medal Table Sponsors (\$2,500)

AstraZeneca LP  
Aventis Pharmaceuticals  
Cleveland Cavaliers/Gund Arena  
Doan/Pyramid LLC  
Doner Advertising  
Fedeli Family Charitable Foundation  
General Motors Corporation  
Gleeson Construction  
Gorman-Lavelle Corporation  
IDEC Pharmaceuticals Corporation  
Kidney Cancer Association  
Lilly Oncology  
The Longaberger Company  
Marks Paneth & Shron LLP  
Mt. Sinai Healthcare Foundation  
Pepsi-Cola of Twinsburg, Ohio  
J.M. Smucker Company  
Swagelok Company  
U.S. Bank

### Gold Medal Individual Patrons (\$1,000)

Nadine Cassady  
J. Christopher Enterprises  
Mr. and Mrs. John J. Ferchill  
Mr. and Mrs. John K. Gerrek  
The Gordon and Llura Gund Foundation  
Dr. and Mrs. Barry Liff  
Carol and Charles Rini, Sr.  
Squire, Sanders & Dempsey, LLP  
Robert F. Varley

### Silver Medal Individual Patrons (\$500)

Dorothy Anderson  
Hal Becker  
Rebecca S. Crothers  
Arthur J. Ennis, Jr.  
Dr. Michael and Deborah Joyce  
Dale and Heidi Lewis  
Roger Macklis, M.D.  
Luz Martinez  
Nadine Morrison and Cathy Shields  
Raymond Murphy  
Saks Incorporated  
Devinee Worrell and Susan Stamm

### Bronze Medal Individual Patrons (\$250)

Ruth M. Barker  
Jose Blanco, Sr.  
Jane Brooke  
Rachel Bryant  
Margie Capuder  
Colette Chaintrevil  
John Chrien  
Samuel M. Cooper  
Lynda S. Dougherty, M.D.  
Beth A. Eckert  
E.P.I. of Cleveland, Inc.  
Elizabeth J. Fleischer  
Robert W. Gerlach  
Erin O. Hardgrove  
Joanne M. Hilden, M.D.  
Jean Kennedy  
Robert J. Knazek  
Jack L. Kopinsky  
Leslie J. Levy  
MAC Mechanical Corp.  
Ed McCollum  
Jean S. Mlynek  
Nadine Morrison  
Lori Mueller  
Brenda Murray  
Jennifer D. Nicholson  
Frank Novak & Sons, Inc.  
Francis J. O'Malley



Brad Pinchot  
William B. Rogovy  
Deborah A. Roloson  
Sandra M. Russo  
Richard Schroeder  
Michalle A. Sedlacek  
Gail D. Smith  
Tracy Snare  
Ronald Sturgis  
Claudia A. Timmerman  
Lou Tombazzi  
Tomco Metal Fabricating, Inc.  
Christopher P. Trotta



< The "Official 1984 Scott Hamilton Olympic Teddy Bear" by Cooperstown Bears was a bidding favorite at the silent auction. The bears were generously donated by *Teddy Bear and Friends* magazine.



## McLoraine Endowment Helps Patients Get Connected

Taussig Cancer Center patients now have a place where they can check their e-mail and surf the Web for cancer information or entertainment. A dedicated area in the Taussig Cancer Center, called **Scott CARES Corner**, features four state-of-the-art computers. "We're hoping that by getting patients connected, we can make their visits to the Cancer Center more productive, meaningful and perhaps even easier," says Scott Hamilton. Scott CARES Corner was made possible by the Helen McLoraine Patient Education Endowment Fund.



The 4th Angel mentoring program continues to touch the lives of those battling cancer. 4th Angel mentors offer patients the comfort and reassurance of someone who "has been there." To date, the program has touched the lives of over 200 people that are surviving cancer. As we expand this program in the coming year, we welcome any patients and survivors that wish to participate. To become involved in the 4th Angel program, please call 216/445-2573.

**"By getting patients connected, we can make their visits to the Cancer Center more productive, meaningful and perhaps even easier."**

— *Scott Hamilton*

## Trotters are Fueling Cures

Larry and Cindy Trotter's generous gift to The Cleveland Clinic was inspired by two emotion-filled events. The first surrounded Mrs. Trotter's father, Greg Ross.

After he wasn't recovering from what had been diagnosed as the flu, a gravely ill Mr. Ross finally came to The Cleveland Clinic where he was seen by emergency medicine specialist Josef Aponte, M.D. Following some tests, Dr. Aponte confirmed aplastic anemia, and he immediately hospitalized Mr. Ross.

A serious and rare blood disorder, aplastic anemia is characterized by a failure of the bone marrow to produce enough healthy red cells, white cells and platelets. Too few red blood cells result in a drop in hemoglobin, which causes fatigue and anemia. Too few white blood cells interfere with the body's ability to fight infection. A reduced number of platelets interferes with the blood's ability to clot and may lead to spontaneous bruising and bleeding. If left untreated, aplastic anemia often is fatal.

Within two weeks of Mr. Ross' hospitalization, the construction equipment rental company he founded would commemorate its 50th anniversary. Festive plans for this milestone event were under way, including a grand fete at the Rock and Roll Hall of Fame and Museum. Suddenly, everyone's priorities shifted to Mr. Ross' health.

Cleveland Clinic cancer specialist David Peereboom, M.D., investigated all possible treatment options and devised an appropriate therapy. Not only was Mr. Ross able to attend the 50th anniversary party, but he has since experienced a complete and lasting remission.

The second event that inspired Mr. and Mrs. Trotter's gift was Norma and the late Al Lerner's \$100 million contribution to The Cleveland Clinic. "Philanthropy fuels research, and research fuels cures," says Mrs. Trotter.

Mr. Trotter, whose family has a history of cancer, agrees, noting that the latest research advances, including stem cell research and immunotherapy, may hold the keys to curing disease.

In 2002, medical researcher and expert in aplastic anemia Jaroslaw Maciejewski, M.D., Ph.D., joined the Cleveland Clinic Taussig Cancer Center. His objective was to create a hematologic disease research program.

During a Cancer Center tour, Mr. and Mrs. Trotter met Dr. Maciejewski and learned of both his work and a special research need at the Clinic. An



Larry and Cindy Trotter, philanthropists fueling cures.

upgraded version of a sophisticated piece of equipment used in the research of aplastic anemia was being introduced. The equipment analyzes DNA, and the upgraded version would work four times faster than the Clinic's model. The Trotters were delighted to make a major philanthropic gift that enabled the Clinic to purchase the new equipment.

"The new genetic analyzer will allow us to investigate the abnormal immune cells responsible for Mr. Ross' aplastic anemia, as well as other autoimmune diseases," says Dr. Maciejewski. "Only through research advances will we find the causes of disease and better treatments." Dr. Maciejewski, who is devoting his career to hematological malignancies, was recently elected chairman of the Medical Board of the International Aplastic Anemia and MDS Foundation, an honor that demonstrates the prestige of the research and clinical program now established at the Clinic.



Dr. Maciejewski with the new Genetic Analyzer at the Cleveland Clinic Taussig Cancer Center, made possible by the generosity of Mr & Mrs Trotter.

In addition to financial support, Mr. and Mrs. Trotter devote a significant amount of time and energy to The Cleveland Clinic. Now semi-retired and residing half the year in Pompano Beach, Fla., these Clevelanders are serving on the leadership board for Cleveland Clinic Florida and the Taussig Cancer Center in Cleveland. The Trotters are enthusiastic about their new roles: "Just as the Lerner's were an inspiration, hopefully we will be too."

## IN MEMORIAM

# Helen Myers McLoraine



**Our dear friend** and donor, Helen McLoraine, passed away January 23 in Dallas, Texas, following an accident. She had been a major philanthropic supporter of the Cleveland Clinic Taussig Cancer Center and the Scott Hamilton CARES Initiative. In addition to medical research, her philanthropic interests included education and youth social welfare. A resident of Denver, Ms. McLoraine had been involved in the oil and gas industry for 60 years. Memorial contributions may be made to the Scott Hamilton CARES Initiative, c/o The Cleveland Clinic Foundation, 9500 Euclid Ave./R36, Cleveland, OH 44195.

Our dear friend and donor, Helen McLoraine, passed away January 23 in Dallas, Texas, following an accident. She had been a major philanthropic supporter of the Cleveland Clinic Taussig Cancer Center and the Scott Hamilton CARES Initiative. In addition to medical research, her philanthropic interests included education and youth social welfare. A resident of Denver, Ms. McLoraine had been involved in the oil and gas industry for 60 years. Memorial contributions may be made to the Scott Hamilton CARES Initiative, c/o The Cleveland Clinic Foundation, 9500 Euclid Ave./R36, Cleveland, OH 44195.



## Congratulations Scott & Tracie

**Scott Hamilton and Tracie Rose** Robinson were married December 14, 2002, at a private ceremony overlooking the Pacific Ocean in Malibu, California. Scott and Tracie met at a "Stars On Ice" show in 2000 and were spontaneously engaged in front of the audience during last year's "An Evening with Scott Hamilton & Friends on Ice" show in Cleveland. The couple surprised guests once again at their post-wedding reception in late January by announcing that they are expecting their first child in early September 2003.



PHOTO COURTESY OF MICHAEL BRANGAN OF DAVID MICHAEL

# Support the Scott Hamilton CARES Initiative



Please consider making a gift to the **Scott Hamilton CARES Initiative** at the Cleveland Clinic Taussig Cancer Center. Philanthropic support of the CARES Initiative helps us to advance cancer research and education. Funding also allows us to create meaningful resources, such as the 4th Angel program and Chemocare.com, which help improve the quality of life for people with cancer.

## To Make a Donation by Mail

Please mail your check or money order to:

**Scott Hamilton CARES Initiative**

Cleveland Clinic Taussig Cancer Center  
9500 Euclid Ave./R36 Cleveland, OH 44195

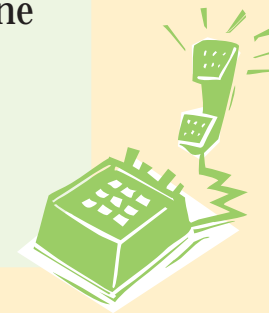


## To Make a Donation by Telephone

Call: **216/445-3082**

or **800/440-4140**, ext. **53082**

A member of the CARES Initiative staff will be delighted to assist you and answer any questions.



THE CLEVELAND CLINIC  
FOUNDATION 

**Taussig Cancer Center**

Scott Hamilton CARES Initiative  
9500 Euclid Avenue / R36  
Cleveland, Ohio 44195

Non Profit Org  
US Postage  
PAID  
Cleveland OH  
Permit No. 4184