

An Evening
With Scott Hamilton
and Friends.



November 3, 2007





A World-Class Event

On November 3, 2007, Cleveland Clinic Taussig Cancer Institute Scott Hamilton CARES Initiative will host its seventh annual An Evening with Scott Hamilton and Friends, one of Cleveland's premier and most elegant celebrity events.



We are pleased to invite you to join Olympic gold medal winner and cancer survivor Scott Hamilton in support of the Scott Hamilton CARES Initiative.

An Evening with Scott Hamilton and Friends combines outstanding figure skating talent, premier musical entertainment and a spectacular gala dinner to benefit the Scott Hamilton CARES Initiative at Cleveland Clinic Taussig Cancer Institute. Past musical performers include such names as Liza Minnelli, Michael Feinstein, LeAnn Rimes, Aretha Franklin and Three Dog Night.

Following the ice show, gala guests are escorted to the Renaissance Cleveland Hotel for a black-tie evening featuring gourmet dining and dancing to live music.

The goal for this event is to raise funds for Cleveland Clinic Taussig Cancer Institute Scott Hamilton CARES Initiative and to address Scott's biggest concerns: cancer education, research, and survivorship.

Ice Show Location

Quicken Loans Arena

Gala Dinner Location

Renaissance Cleveland Hotel

Date and Times

Saturday, November 3, 2007

Ice Show: 5:00 pm

Gala Dinner and Dancing: 7:30 pm



About The
Scott Hamilton CARES
Initiative



— Making a difference —





The mission of The Scott Hamilton CARES Initiative is to advance towards the cure of cancer through research and education and to improve the quality of life and support for people affected by cancer.



The Scott Hamilton CARES (Cancer Alliance for Research, Education and Survivorship) Initiative was founded in 1999 by Scott Hamilton in partnership with the Cleveland Clinic Taussig Cancer Institute.

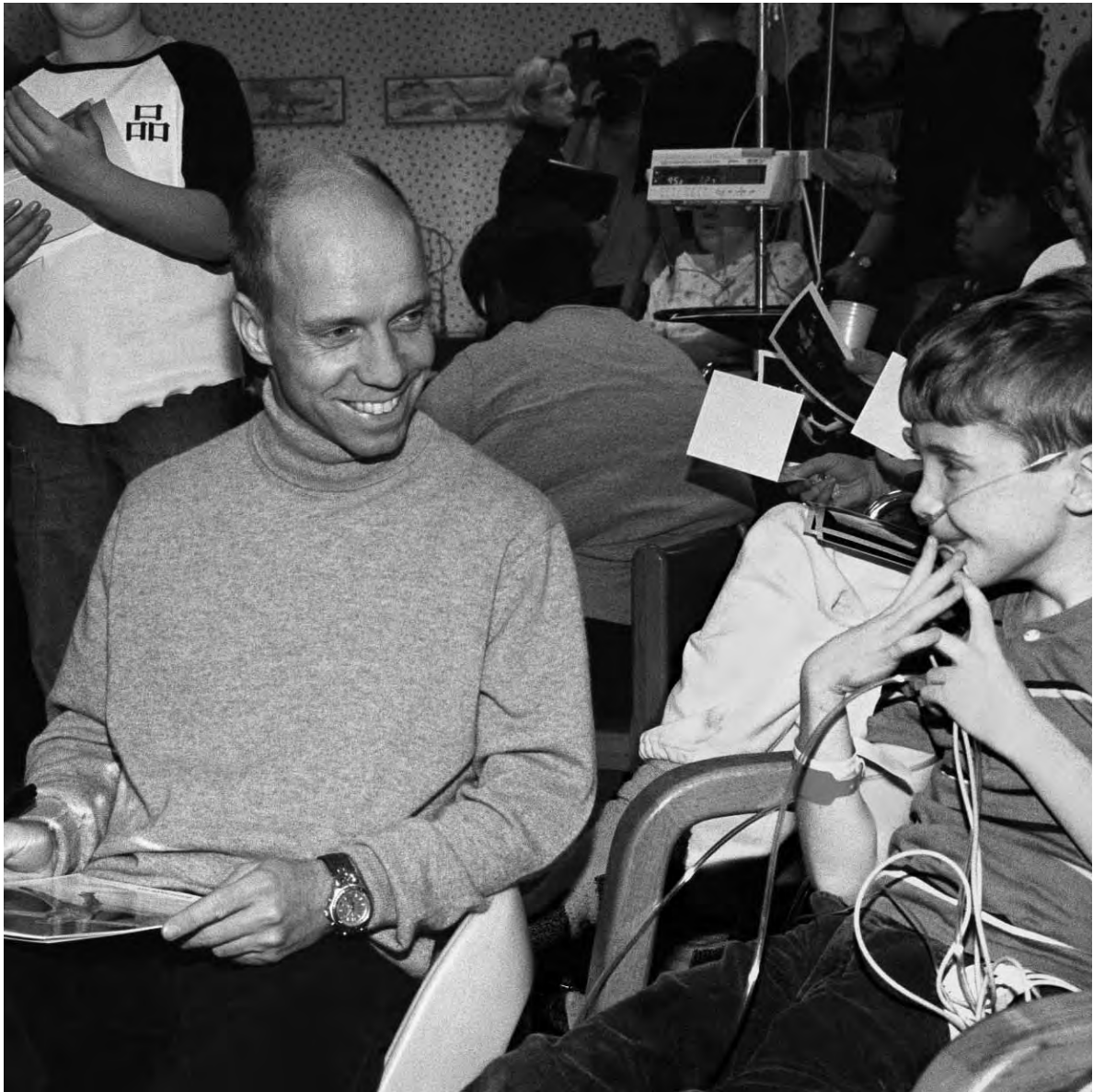
Today, CARES continues its mission of supporting Scott's vision to create a cancer-free society while empowering cancer patients and their families with inspiration, hope and leading-edge information. With the creation of Chemocare.com and the 4th Angel Mentoring Program, CARES is making a difference in the lives of those battling this devastating disease.

Chemocare.com

Chemocare.com is a website designed to help patients better understand their chemotherapy experience. Available in both English and Spanish, it is the first of its kind in the United States and helps patients navigate complex chemotherapy information using easy-to-understand language. Chemocare.com has been developed to outline everything cancer patients may need to know and to supplement what they have already learned from their healthcare professionals.

4th Angel Mentoring Program

The 4th Angel Mentoring Program is a key component of the Scott Hamilton CARES Initiative. With Scott as its driving force, 4th Angel is an innovative, interactive approach to patient care in which newly diagnosed patients are matched with a trained volunteer who is a cancer survivor. While emphasizing one-on-one contact, individuals are matched according to age and cancer type in an effort to empower patients and survivors.



Making a Difference: *The Scott Hamilton CARES* *Initiative in Action*



Eight years after its founding, Scott Hamilton continues to be the driving force behind CARES with his vision of eradicating cancer in his lifetime. During its evolution, the leadership of the program has remained steadfast in its belief regarding the importance of research.

Just as critical to the CARES mission is the encouragement of education and support. The 4th Angel Mentoring program and Chemocare.com are examples of this mission in action every day—in the greater Cleveland area and beyond.

- With a national presence, 4th Angel has greatly expanded its numbers of trained volunteer mentors. There are currently over 400 mentors. 4th Angel Mentors are available to patients not just at

Cleveland Clinic, but also at sites throughout the country.

- Chemocare.com has become a popular and vital resource for chemotherapy patients and their families around the world. Since its launch in 2003, the site has recorded more than 6 million unique visitors.
- “CARES Kiosks,” are freestanding computer terminals with a direct internet connection to scottcares.com and chemocare.com. The terminals are installed in patient and family lounges at sites around the country and are user-friendly to help make finding up-to-date information easy, even for those who lack computer skills.

- The staff of the Helen Myers McLoraine Patient & Family Resource Center, which was funded by CARES, provides vital cancer information and services to over 2000 visitors per year.
- Research grants funded through CARES are helping to improve the outlook for millions of cancer patients today and in the future.
- In the summer of 2007, the Spanish translated Chemocare.com was launched.



Table Patron Opportunities

Reserved seats and tables for ten are available for this world-class event, in three tiers of support.

Gold Medal Table,

\$10,000 Table (\$8,500 tax deductible)

- Premium on-ice seating at the Quicken Loans Arena Ice Show
- Cocktails, dinner, and dancing at the Renaissance Cleveland Hotel
- Hotel Valet Parking
- Program Book Recognition
- Company Name listed on the CARES website as Gold Medal Table patron

Individual \$1,000 Gold Medal tickets are also available, with all the amenities listed above.

Silver Medal Table,

\$5,000 Table (\$3,500 tax deductible)

- Preferred seating at the Quicken Loans Area Ice Show
- Cocktails, dinner, and dancing at the Renaissance Cleveland Hotel
- Hotel Valet Parking
- Program Book Recognition

Individual \$500 Silver Medal tickets are also available, with all the amenities listed above.

Bronze Medal Table,

\$2,500 Table (\$1,000 tax deductible)

- Reserved seating at the Quicken Loans Area Ice Show
- Cocktails, dinner, and dancing at the Renaissance Cleveland Hotel
- Hotel Valet Parking
- Program Book Recognition

Individual \$250 Bronze Medal tickets are also available, with all the amenities listed above.

Reservations must be received by October 15, 2007 for recognition in the program book.

Corporate Sponsorship Opportunities



Backflip Sponsorship

\$100,000



- Logo prominently listed as a Backflip sponsor of An Evening with Scott Hamilton and Friends
- Verbal acknowledgement by Scott Hamilton that evening at Ice Show of your sponsorship
- Inclusion of your Logo as a Backflip sponsor in event collateral and advertising (i.e., program, newspaper advertisements, other print media, flyers, posters, tickets, and media releases)
- Name recognition in all press releases and media alerts
- Logo on Table Tents in cafeterias throughout the Cleveland Clinic
- Logo on Electronic Kiosks throughout the Cleveland Clinic
- Logo listed on the CARES website as a Backflip sponsor of the event with a hyperlink to your company/organization
- Logo on banners at Quicken Loans Arena
- Invitations for 10 people to attend Ice Show rehearsal
- Commemorative Photo taken with Scott Hamilton and/or cast
- Twenty (20) premium on-ice seats to the concert and ice performances at Quicken Loans Arena
- Two (2) Gold medal tables of ten (10) for Gala dinner, with priority seating
- Seating of ice-skating celebrity at your table at the Gala
- Gift of Ice Skate autographed by celebrity ice skaters

Quad Toe-Loop

Sponsorship: \$75,000.

- Logo prominently listed as a Quad Toe-Loop sponsor of An Evening with Scott Hamilton and Friends
- Verbal acknowledgement by Scott Hamilton that evening at Ice Show of your sponsorship
- Inclusion of your Logo as a Quad Toe-Loop sponsor in event collateral and advertising (i.e., program, newspaper advertisements, other print media, flyers, posters, tickets, and media releases)
- Name recognition in all press releases and media alerts
- Logo on Table Tents in cafeterias throughout the Cleveland Clinic
- Logo on Electronic Kiosks throughout the Cleveland Clinic
- Logo listed on the CARES website as a Quad Toe-Loop sponsor of the event with a hyperlink to your company/organization
- Logo on banners at Quicken Loans Arena
- Invitations for 5 people to attend Ice Show rehearsal
- Commemorative Photo taken with Scott Hamilton and/or cast pre-gala (earlier the day of the event during rehearsals)
- Ten (10) premium on-ice seats to the concert and ice performances at Quicken Loans Arena
- One (1) Gold medal table of ten (10) for Gala dinner, with priority seating
- Seating of ice-skating celebrity at your table at the Gala
- Gift of Ice Skate autographed by celebrity ice skaters
- Free valet parking at Gala

Triple Lutz

Sponsorship: \$50,000.

- Name prominently listed as Triple Lutz sponsor of An Evening with Scott Hamilton and Friends
- Verbal acknowledgement by Scott Hamilton that evening at Ice Show of your sponsorship
- Inclusion of your name as a Triple Lutz sponsor in event collateral and advertising (i.e., program, newspaper advertisements, other print media, flyers, posters, tickets, and media releases)
- Name on Table Tents in cafeterias throughout the Cleveland Clinic
- Name on Electronic Kiosks throughout the Cleveland Clinic
- Name listed on the CARES web page as a Triple Lutz sponsor of the event with a hyperlink to your company/organization
- Name on banners at Quicken Loans Arena
- Ten (10) premium on-ice seats to the concert and ice performances at Quicken Loans Arena
- One (1) Gold medal table of ten (10) for Gala dinner, with priority seating
- Free valet parking at Gala

Double Axel

Sponsorship: \$25,000.

- Name prominently listed as Double Axel Sponsor of An Evening with Scott Hamilton and Friends
- Verbal acknowledgement by Scott Hamilton that evening at Ice Show of your sponsorship
- Inclusion of your name as a Double Axel Sponsor in event collateral and advertising (i.e., program, flyers, posters, and media releases)
- Name listed on the CARES web page as a Double Axel sponsor of the event
- Name on banners at Quicken Loans Arena
- Ten (10) premium on-ice seats to the concert and ice performances at Quicken Loans Arena
- One (1) Gold medal table of ten (10) for Gala dinner, with priority seating
- Free valet parking at Gala



The Scott Hamilton CARES Initiative

For more information or to become a sponsor, call the Gala Hotline at 216/445-0804